



INFORMATION SHEET

When every Saturday 8.30am to 12.30pm

Where Britomart Precinct, Lot on the corner of Galway and Gore St's, behind the Britomart Train Station on lower Queen St, Auckland City (the rain venue is usually at the Union Fish Building, also within the precinct)

Who Organised by a group (run as a not-for-profit incorporated society) interested in making local, seasonal and fresh food available to local Aucklanders and visitors to Auckland on a weekly basis

- . **Local growers/makers/artisans** – those who produce the food sell the food
- . Everyone will get the opportunity to buy local fresh food from the grower/maker

Market fees

- | | |
|----------------------------------|------|
| • A weekly fee of Standard Table | \$40 |
| • Standard Table + Electricity | \$45 |
| • Standard Table + Vehicle | \$50 |

What you will get

- A market place to sell and buy local produce in a friendly environment with a great range of seasonal and local goods available. No crafts.
- A market that is well advertised with a very large consumer base in the heart of Auckland city
- An opportunity to meet and educate people as to the benefits of your local fresh produce, as well as make contacts and widen the distribution opportunities of your goods
- A defined market area with entertainment and a great market vibe where people are encouraged to learn/remember the value of food, celebrate the bounty of the Auckland region
- Support regarding food presentation / marketing and a source for eco friendly materials (paper and material bags) for selling will be provided

What you will do

- You will be someone directly involved in the growing/making of the goods that are being sold
- You will guarantee your produce is freshly harvested/made
- You will be committed to a weekly market
- You will pay a weekly market fee, when required and on time.
- You will provide your own table, roughly 2m in length and shelter if required
- You will adhere to Food Hygiene Regulations for Stalls and Mobile Food
- You will ensure that no plastic to be used on site either in presentation (ie. no plastic crates) or in transaction (plastic bags). We have a paper bag supplier should you require it.

Vendors see Charter for additional information

What we commit to

- Ensuring a diverse range of seasonal, quality products
- Supporting an urban-rural relationship, embracing Auckland's regional bounty

- There being a go-to person there every Saturday from 8.00am providing Market information and management
- Being a point of contact for all vendors, managing any questions
- Managing the layout of the market
- Promoting the market widely to consumers and press including a website with links to vendors details
- Creating and maintaining an eco friendly, vibrant and great market environment for vendors and buyers

Do you have any questions?

Email: info@cityfarmersmarket.co.nz or

Phone: Sue Menzies (Market Manager) (09) 236 9688/ 027 346 1762

The City Farmers' Market at Britomart is supported by
Cooper and Company

USEFUL LINKS:

The city farmers market website:

<http://www.cityfarmersmarket.co.nz/>

The NZ Farmers Market Association website:

<http://www.farmersmarkets.org.nz/>